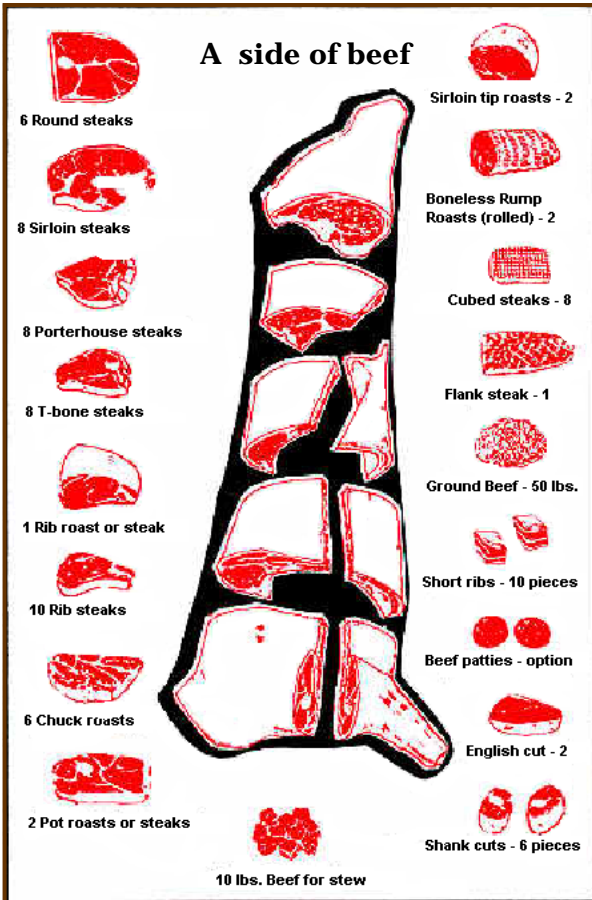


Pricing Information

Our beef is sold only in 1/4, 1/2, or wholes.

Cost is \$1.25 per pound, not including processing. Most steers will weigh 1150—1250 lbs.



Deposit Required

\$125 per quarter deposit required with order. Balance required before pickup.

Beef will be ready late February thru early April 2010.



Order Form

Deposit of \$125 per quarter is required.

Price is based on live weight.

WHOLE BEEF

Approximately 1250 lbs. live weight

Approximately 650 lbs. of packaged meat

HALF

Approximately 625 lbs. live weight

Approximately 300 lbs. of packaged meet

QUARTER (Standard cut only)

Approximately 312 lbs. live weight

Approximately 150 lbs. of packaged meat

Name: _____

Address _____

Contact Phone #: _____

Meat will be cut and packaged to your specifications. (Quarters require standard cut sheet)

**Note: Steers will weigh 1150 to 1250 pounds.
Steers will be ready for sale at different times.**

For every 35 lbs. of meat you will need 1 cubic foot of freezer space.

Contact: Ronnie and/or Debbie Gilmore

Phone: 850-587-2182

Cell Phone: 850-232-2643

Email: dgilmore@gilmoreservices.com

www.gizmoangus.com

Brochure updated 1/20/10



Owned by

The Gilmores

of

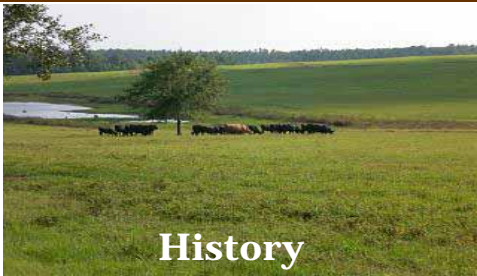


Offers:

All Natural Angus Beef:

- Hormone free
- Great tasting
- Born and raised in Molino, Florida





History

Gizmo Angus Farm is owned and operated by the Ronnie and Debbie Gilmore family. We're located in the Florida panhandle, about 25 miles north of Pensacola. The Gilmore's have been active in the cattle business for seventeen years. Over the years we have developed a cowherd that we are very proud of. We run Gizmo Angus with the same ideals that have made us successful with Gilmore Services that being customer service and customer satisfaction.

Gizmo Angus consists of approximately 430 acres of rolling pasture. Ronnie, Debbie and Jacob have all been actively involved in the cattle industry due to this involvement they have been honored to received the following awards:

- 2008 Escambia County Conservation Family of the Year
- 2007 GCA NRA Breeder of the Year
- 2006 GCA NRA Breeder of the Year
- 2004 Escambia County Farm Bureau Farm Family of the Year
- 2001 Florida Angus Association Family of the Year

Gizmo Angus is a proud member of the National Cattlemen's Association, the Florida Angus Association, Alabama Angus Association, Alabama BCIA and the Northwest Florida Cattlemen's Association. For more information on Gizmo Angus go to www.gizmoangus.com

Frequently Asked Questions:

What is the approximate cost of the beef? (based on 1250 lb)

	Processing	Steer	Total
Whole	\$429.50	\$1562.50	\$1992.00
Half	\$214.75	\$718.25	\$996.00
Quarter	\$107.38	\$312.50	\$419.88

What percentage of cuts will I get? (Based on 1150 lb steer)

- Chuck—approximately 209.5 pounds or 29%
- Round—approximately 155.8 pounds or 22%
- Thin Cuts—approximately 134.6 pounds or 19%
- Short Loin—approximately 115.7 pounds or 16%
- Rib—approximately 66.6 pounds or 9%



What Makes Our Beef Better ?

- ⇒ All natural
- ⇒ Our cattle are born and raised in Molino, FL
- ⇒ The cattle are fed without using any growth hormones. Our cattle have constant access to fresh, clean water and flush green pastures or hay grown on our farm.



- ⇒ We care for our cattle 365 days a year in all types of weather and conditions, including hurricanes. Every steer stays on the farm until it is delivered to a local USDA inspected processing facility.
- ⇒ All beef is aged for 14 to 21 days before cut and packaged. This is the difference from good beef and excellent beef.
- ⇒ The result of the 16 month long process is instantly realized with your very first bite of Gizmo Angus beef.

Our Commitment To Our Customers



- ⇒ We will continue carefully selecting quality cattle beginning the process of quality beef.
- ⇒ We do selective breeding to assure high marbling and large rib eye areas.
- ⇒ We will continue to make improvements on the land and water shed that our cattle graze and keep them off lakes and wetlands.

Cost Comparison Includes Processing

As quoted on 1/21/09			
	Gizmo	Publix	Winn Dixie
Hamburger	2.66	3.69 on sale	4.39
Rib Eye	2.66	11.09	8.99
Sirloin	2.66	6.09	7.99
Chuck Roast	2.66	4.59	4.39
T Bone	2.66	10.59	8.99

Grocery store beef does not compare to the price, quality, taste and tenderness of



Gizmo Angus Beef
Satisfaction Guaranteed